



PRATT INSTITUTE'S UPSTATE  
NEW YORK EXTENSION CENTER  
UTICA, N.Y.

**Pratt** MUNSON  
COLLEGE OF ART AND DESIGN

# WHO WE ARE

**Pratt Munson is a vibrant community of talented art and design students from across the globe.**

Pratt Munson College of Art and Design provides a unique pathway for those wishing to pursue their bachelor's degree at the main campus in Brooklyn, N.Y., after their first year.

Our accredited program follows Pratt Institute's prestigious curriculum where all students obtain the same esteemed degree while benefiting from the intimate and encouraging environment of our upstate New York location.

Cover image: Alessandra Alo '29



## **Pratt Munson campus is home to the renowned Munson Museum of Art**

With more than 12,000 works by iconic artists like Jackson Pollock, Salvador Dalí, and Picasso in its collection, the Museum provides an extraordinary setting for exploration and creative inspiration. Students can freely access the Museum's 20 galleries, enriching your education through encounters with great art only available at Pratt Munson.



**150**

residential  
students

**15**

average  
class size

**10:1**

student to  
faculty ratio

**15%**

international  
students

**TUITION SAVINGS OF**

**\$20k<sup>+</sup>**

when completing  
the foundation year  
at Pratt Munson



# ACADEMIC PROGRAMS

**Pratt Munson offers the first year foundation of Pratt Institute's renowned four-year bachelor degree program.**

## SCHOOL OF DESIGN

### **Communications Design**

*graphic design, illustration*

There is no single way to practice communications design. At Pratt Munson, we see it as a close alignment of thinking and making. In today's image-centric world, the demand for design is rapidly growing, encompassing graphic design, illustration, advertising art direction, and branding.

### **Industrial Design**

Explore the creation of objects and experiences that improve everyday life. Students study form, function, materials, fabrication, and digital tools while developing innovative solutions to human needs and environmental challenges through hands-on studio work.

### **Interior Design**

Focus on the relationship between people, space, and the built environment. Students develop creative, sustainable solutions through the study of light, color, materials, technology, and craft while building the design and problem-solving skills needed to create meaningful, functional spaces.



## SCHOOL OF ART

### Fine Arts

*painting, drawing, printmaking, sculpture and integrated practices, and jewelry*

Whatever the discipline, many skills learned while studying fine art, such as problem solving and conceptual thinking, are the basis for successfully navigating all aspects of life. The world is revealed through the hand, mind, and expression of the artist.

### Photography

The photography program combines fine arts traditions and contemporary practices with the practical aspects of being a lens-based artist. Explore a wide range of photographic processes and styles while learning critical thinking and honoring independence in various forms of media creation.

### Art and Design Education

*teacher preparation/certification*

Address complex social issues, experiment with new ideas and materials, and shape art and design's role in social change and transformation in collaboration with schools, community, and cultural organizations.

### Digital Arts and Animation

*2-D animation; 3-D animation and motion arts; and art and technology*

Combine creativity and technology to shape stories, entertainment, and experiences through animation, digital environments, interactive media, and emerging technologies.



# CULTURE AND COMMUNITY

**Pratt Munson offers a unique experience where you will thrive in two distinct art cultures: Utica and Brooklyn.**

While you will benefit from the highly ranked Pratt curriculum and a top degree in art, you will be able to begin your art education on an intimate campus that will build your confidence and offer rare opportunities to showcase your art and work closely with full-time faculty. After gaining valuable insights in Utica, you immerse yourselves in the dynamic energy of NYC.



## STUDENT LIFE

**95%**

students who live on campus

**100+**

student-hosted events per year

**16**

clubs



**The Pratt Munson campus combines the prestige and advantages of a Pratt Institute education in a location that fosters confidence, individuality, and worldly perspective.**

Our campus offers you a unique experience as it's shared with the Munson Museum of Art, which houses world-class collections, exhibitions, events, and classes. The Museum provides an extraordinary setting for exploration and creative inspiration to elevate and inspire your studies.

**Pratt Munson attracts passionate students who aspire to be true artists.**



## **ABOUT UTICA**

- ➔ Centrally located in upstate New York
- ➔ 4 hours from New York City
- ➔ Population of 65,283
- ➔ Access to 6 million acres of protected Adirondack wilderness

### **BY THE NUMBERS**

- ➔ 100+ arts, culture, and humanities organizations
- ➔ 20 galleries and local artists' studios
- ➔ 12 museums
- ➔ 6 theaters
- ➔ 3 history museums

# APPLY

## Start your creative journey at Pratt Munson!

### HOW TO APPLY

Our Admissions team is here to help. When you apply to Pratt Munson, our Admissions team reviews all aspects of your application and portfolio so that we're considering the complete picture of who you are — your interests, your experiences, your dreams, and your readiness for the first year of your intended major.



➔ [pratt.edu/apply](https://pratt.edu/apply) ➔ [commonapp.org](https://commonapp.org) ➔ scan QR code

### ADMISSION DEADLINES

| Application Plan                                   | Application Deadline*           | Notification Date                            | Recommended Financial Aid Deadline** |
|----------------------------------------------------|---------------------------------|----------------------------------------------|--------------------------------------|
| Early Action (Non Binding)                         | Nov. 15                         | Dec. 15                                      | Nov. 1                               |
| Priority Deadline                                  | Jan. 15                         | Feb. 15                                      | March 1                              |
| Additional Deadlines<br>(first year and transfers) | Feb. 15<br>March 15<br>April 15 | A month after<br>your submission<br>deadline | April 1                              |

\* In order for your application to be considered complete, all aspects of your application must be received by our office. This includes transcripts, SlideRoom portfolio, the Common Application, and test scores (if applicable).

\*\* We recommend you submit your FAFSA as early as possible. When submitting the FAFSA, be sure to use the school code **002798**. For more information about filing the FAFSA, as well as aid and scholarships, visit [prattmunson.edu/finaid](https://prattmunson.edu/finaid).

# FINANCIAL AID

*Pratt Munson offers one of the most affordable ways to pursue a career in art without sacrificing quality or the student experience.*

**91%**

Accepted students who are offered a merit-based scholarship

**80%**

FAFSA filers who receive a need-based institutional grant

**97%**

Students who receive a merit-based scholarship upon relocation to Pratt Institute

**\$20,000**

Approximate tuition savings for students who complete their foundation year at Pratt Munson

# TUITION

### COST OF ATTENDANCE: 2026-27

|                   |          |
|-------------------|----------|
| Full-year tuition | \$44,286 |
| Fees              | \$2,650  |
| Housing           | \$11,572 |
| Food              | \$8,378  |

**TOTAL**

**\$66,886**

### QUESTIONS?

[finaid@prattmunson.edu](mailto:finaid@prattmunson.edu)  
800-755-8920, option 2



# OUTCOMES

**At Pratt Munson, a significant aspect of our students' journey involves transitioning to Pratt Institute in their second year.**

## UTICA → BROOKLYN

After a year of establishing a solid foundation, refining your artistic skills, and fostering connections within the Pratt Munson community, students collectively make a seamless transition to the Brooklyn campus.



Pratt Munson and Pratt Institute collaborate for a smooth transition. A group trip to the Brooklyn campus is organized during their first year, allowing students to take tours, meet faculty, and explore your departments.

In the spring semester, offices from both institutions coordinate to prepare students for their second year in Brooklyn, including informational sessions about housing, financial aid, study abroad, class registration, and more.

# PORTFOLIO

Your portfolio is a compilation of your artistic achievements and a means to visually express your identity. Show off your distinctiveness and creativity through your portfolio: your passions, individuality, inspirations, and skills.

When you submit your application to Pratt Munson, remember that your portfolio offers us insight into your essence, growth potential, and readiness to tackle the upcoming classroom experiences from day one.



## HOW TO MAKE YOUR PORTFOLIO SHINE

*What do you most love to make?* The best way to prepare your portfolio is to not make work specifically for your portfolio. Just make art, and lots of it. Show how you can go beyond what is expected or predictable. Take risks. Use your sense of composition and abilities in different techniques and mediums that give you joy.

Above all, the most important thing to include in the work you create for your portfolio is you. Use this process as an opportunity to enjoy and express yourself — not as a chore or a way to tick off boxes.

## WHAT TO INCLUDE

The type of work you include in your portfolio doesn't need to be specific to your major. It can be created in response to assignments from others or totally on your own and can include both finished work and unfinished pieces from your sketchbook. *Here's what else to include:*

### → A range of skills and approaches

At Pratt Munson, we're all about investigation and exploration. We're open to work that uses different types of media, different visual styles, or different subjects you enjoy. You might also show examples of different ways you approached a single visual prompt.

### → Additional requirements

Make sure you read the full directions laid out in the application instructions, and follow them carefully.

### → Observational work (*optional*)

We encourage you to include examples of work based on direct observation of objects or people. While artwork from photos or imagination provides insights into your technical and creative skills, showcasing how you use line, value, texture, and/or composition to capture real-life forms and spaces on a two-dimensional plane can deepen our understanding of your creative problem-solving process.

Visit [prattmunson.edu/portfolio](https://prattmunson.edu/portfolio) for the most up-to-date portfolio requirements for all our programs.



## PORTFOLIO REQUIREMENTS

**10-15** Portfolio pieces of your most recent work!

### SCHEDULE A PORTFOLIO REVIEW

We're happy to share suggestions on your portfolio — either in person or virtually.

→ Visit [prattmunson.edu/portfolio](https://prattmunson.edu/portfolio)

→ Make an appointment with one of our talented counselors by emailing [admissions@prattmunson.edu](mailto:admissions@prattmunson.edu)

→ Call 800-755-8920, option 1

## TIPS ON PUTTING IT ALL TOGETHER

The most important part of putting together your portfolio is choosing what to put in it. When that time comes, curate your work so that you're sharing your favorite things you've made in as much variety as you can.

Put everything in an order that tells your own artistic story. Make sure your images are clear, cropped, and uncluttered. Please avoid adding text to your images (unless it's a part of the artwork); we ask that you use the description box to tell us more about the piece.

There's no magic combination or checkbox of formats we're looking for, and we won't compare you to anyone else. During our review process, we'll look for your dedication, care, and respect toward your own work, the way your portfolio shows your unique background and experiences, and throughout it all, that you've been having fun making art.

# PrattMUNSON

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